Mass incarceration is typically understood as a system of race-based social control. Yet this standard story mischaracterizes disparities in US punishment, ignores the sharp rise in violence beginning in the 1960s, and misunderstands the constraints that led state officials to respond with penal rather than social policy. We offer a new explanation for both the rise in violence and the punitive response. American exceptionalism in violence and punishment is explained by the peculiar character of the United States' agrarian transition and the underdevelopment of its welfare state.

THE ECONOMIC ORIGINS OF MASS INCARCERATION

JOHN CLEGG AND ADANER USMANI

ver the last five decades, the incarceration rate in the United States has exploded. In the 1960s, the United States incarcerated its population at a rate that was comparable to other developed countries. Today, America ranks among the most punitive states in world history — second only to the Soviet Union under Stalin. Black men born between 1965 and 1969 have been more likely to go to prison than to graduate from college.¹ American punishment is thus of unprecedented severity — more prisoners per capita than ever before, and more so than any comparable country in world history. It is also characterized by extreme inequality — some Americans are much more likely to languish in prisons than others.² These are its twin features. What explains them?

¹ Becky Pettit and Bruce Western, "Mass Imprisonment and the Life Course: Race and Class Inequality in U.S. Incarceration," *American Sociological Review* 69, no. 2 (2004): 164.

² Note that in addition to inequality across people, there is also great inequality across places within the United States. Because of the extent of local autonomy in the administration of criminal justice, some have argued that the United States is better conceived as a patchwork of 50 or even 3,000 criminal justice systems. Some places incarcerate their populations at close to the European norm; others are more than an

The standard story is that mass incarceration is a system of racialized social control, fashioned by a handful of Republican elites in defense of a racial order that was being challenged by the Civil Rights Movement. "Law and order" candidates catalyzed this white anxiety into a public panic about crime, which furnished cover for policies that sent black Americans to prison via the War on Drugs. It is difficult to overstate how influential this story has become. Michelle Alexander's *The New Jim Crow*, which makes the case most persuasively, has been cited at more than twice the rate of the next most-cited work on American punishment.³ In a review of decades of research, the sociologists David Jacobs and Audrey Jackson call this story "the most plausible [explanation] for the rapid increase in U.S. imprisonment rates."

Yet this conventional account has some fatal flaws. Numerically, mass incarceration has not been characterized by rising racial disparities in punishment, but rising *class* disparity. Most prisoners are not in prison for drug crimes, but for violent and property offenses, the incidence of which increased dramatically before incarceration did. And the punitive turn in criminal justice policy was not brought about by a layer of conniving elites, but was instead the result of uncoordinated initiatives by thousands of officials at the local and state levels.

So what should replace the standard story? In our view, there are two related questions to answer. The first concerns the rise in violence. Partisans of the standard account argue that trends in punishment were unrelated to trends in crime, but this claim is mistaken. The rise in violence was real, it was unprecedented, and it profoundly shaped

order of magnitude harsher. John Pfaff, *Locked In: The True Causes of Mass Incarceration — and How to Achieve Real Reform* (New York: Basic Books, 2017).

³ Michelle Alexander, *The New Jim Crow: Mass Incarceration in the Age of Colorblindness* (New York: The New Press, 2010). On average, *The New Jim Crow* has been cited around 1,000 times a year since its publication in 2010. David Garland's *The Culture of Control* has been cited roughly 500 times a year since its publication in 2000.

⁴ David Jacobs and Aubrey L. Jackson, "On the Politics of Imprisonments: A Review of Systematic Findings," *Annual Review of Law and Social Science* 6, no. 1 (2010): 129.

the politics of punishment. Any account of the punitive turn must address the question that naturally follows from this fact: why did violence rise in the 1960s?

The key to understanding the rise in violence lies in the distinctively racialized patterns of American modernization. The post-war baby boom increased the share of young men in the population at the same time that cities were failing to absorb the black peasantry expelled by the collapse of Southern sharecropping. This yielded a world of blocked labor-market opportunities, deteriorating central cities, and concentrated poverty in predominantly African-American neighborhoods. As a result, and especially in urban areas, violence rose to unprecedented heights.

This pattern of economic development generated a racialized social crisis. But this raises a second question: why did the state respond to this crisis with police and prisons rather than with social reform? Violence cannot be a sufficient cause of American punishment because punishment is just one of the ways in which states can respond to social disorder. Some states ignore crime waves. Others seek to attack the root causes of violence. Why did America respond punitively?

The answer to this question lies in the balance of class forces in the United States. In reaction to soaring crime rates, the American public, white and black alike, demanded redress from the state. Politicians, white and black, pivoted to respond. But the weakness of the American working-class prohibited meaningful social reform. Moreover, due to the persistent incapacity of the American state to redistribute from rich taxpayers to impoverished cities, no sustained, significant effort to fight crime at its roots was feasible. As a consequence, state and local governments were left to fight violence on the cheap, with only the inexpensive and punitive tools at their disposal. Thus, the overdevelopment of American penal policy at the local level is the result of the underdevelopment of American social policy at the flip side of American exceptionalism in punishment is but the flip side of American exceptionalism in social policy.

THE STANDARD STORY

In the standard account, American mass incarceration is a system of race-based social control. White elites constructed the carceral state in order to curry favor with ordinary white Americans who were worried by the changing character of the America around them. Yet there are at least three problems with this view.⁵

First, if American mass incarceration were a system of race-based social control, we should expect to see a rise in racial inequalities in punishment corresponding to the punitive turn (i.e., black incarceration rates should have increased substantially, and white rates much less or not at all). Yet white incarceration increased just as rapidly as black. Most of the growth in the ratio of black to white incarceration occurred in an earlier period of American history (1880–1970), after the end of slavery and during the first Great Migration. Since 1990, it has been declining.

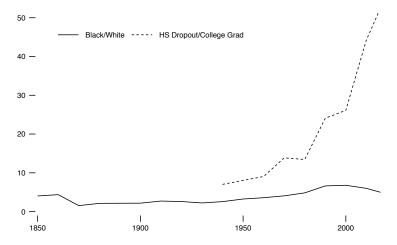
As Figure 1 shows, what *has* risen most dramatically over the last few decades is the disparity in incarceration between rich and poor. The incarceration rate among those with less than a high school education has skyrocketed, while the incarceration rate amongst college

⁵ We have elsewhere subjected the conventional view to closer scrutiny. There, we discuss the account in more detail, and note several other weaknesses that we do not raise here. See John Clegg and Adaner Usmani, "The Racial Politics of the Punitive Turn" SSRN Working Paper (2019).

⁶ Christopher Muller, "Northward Migration and the Rise of Racial Disparity in American Incarceration, 1880–1950," *American Journal of Sociology* 118, no. 2 (2012): 281–326.

⁷ See Jeremy Travis, Bruce Western, and Steve Redburn, eds., *The Growth of Incarceration in the United States: Exploring Causes and Consequences* (Washington, D.C.: The National Academies Press, 2014): 58. Figure 1 does show this disparity rising until 2000; it suggests that about half of the rise in the racial disparity occurred before 1970, and half between 1970 and 2000. But here we estimate the incarceration rate by the institutionalization rate of men aged eighteen to fifty calculated from Census samples (Steven Ruggles, Sarah Flood, Josiah Grover, Erin Meyer, Jose Pacas, and Matthew Sobek, *IPUMS USA: Version 9.0 [Dataset]*. Minneapolis: IPUMS, 2019), which is not to be preferred to the actual imprisonment data used by Muller and Travis et al. Those data suggest the fall in the racial disparity began earlier, and that racial disparities in the early twentieth century were higher and rose faster than do our data.

FIGURE 1: DISPARITIES IN RATES OF INSTITUTIONALIZATION BY RACE AND EDUCATION, 1850-2018

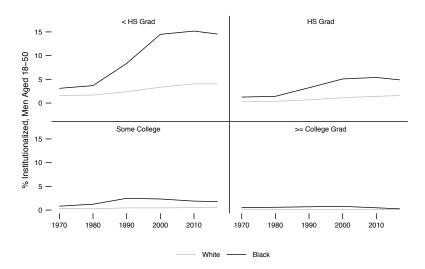


This figure shows trends in two ratios: (1) the ratio of black to white institutionalization rates; (2) the ratio of the institutionalization rates of high school dropouts to college graduates. We use the institutionalization rate rather than the incarceration rate to ensure consistency across IPUMS Census samples. This has the cost of including the institutionalized population as well as the incarcerated population. For this reason, we follow precedent and restrict our sample to nonimmigrant men aged eighteen to fifty (see Derek Neal and Armin Rick, "The Prison Boom and the Lack of Black Progress after Smith and Welch," NBER Working Paper, July 2014). On the safe assumption that a very small proportion of this population is institutionalized in non-carceral facilities and that this proportion does not vary much over time and by race or education, these data can be used for this purpose.

graduates (both black and white) has declined (see Figure 2). If white elites contrived mass incarceration to control newly enfranchised African Americans, why has the probability of a black college graduate

⁸ Some of the increase in this ratio between 1970 and 2017 could be due to selection, since the share of the population without a high school degree declined. As an alternative, we also calculate the ratio in institutionalization rates between men aged eighteen to fifty whose years of schooling put them in the top quartile of the adult educational distribution in any given year and those from the bottom quartile in the same year. Trends in this ratio suggest a delay in the increase in class disparities, but otherwise they yield the same conclusion: it exploded over this period. In 1970 the ratio was 7.41. In 2017, it was 47.9.

FIGURE 2: RATES OF INSTITUTIONALIZATION, BY EDUCATION AND RACE, 1970–2018



This figure shows the percentage of men aged eighteen to fifty living in institutions between 1970 and 2017, disaggregated by education and race. Data are from IPUMS Census samples.

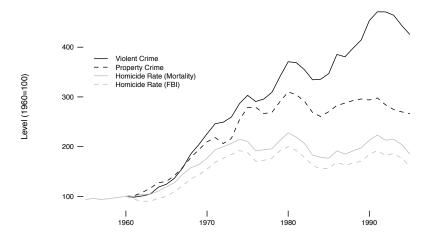
going to prison *halved* over this period?⁹ In 2017, a white high school dropout was about fifteen times more likely to be in prison than a black college graduate.¹⁰

Second, to make the case that mass incarceration was a narrowly political project, the standard story has fixated on the War on Drugs. After all, the view concedes that black Americans have been arrested, charged, convicted, and sentenced for a crime. Proponents of this view

⁹ Again, we estimate this by the institutionalization rate for men aged eighteen to fifty with a college degree (or more), which was 0.54 percent in 1970. In 2017, it was 0.27 percent. The institutionalization rate for men aged fifteen to fifty drawn from the top quartile of the educational distribution in 1970 was 0.72 percent; the same rate in 2017 was 0.27 percent.

¹⁰ The institutionalization rate for white men aged eighteen to fifty without a high-school diploma was 4.05 percent in 2017 (4.05 percent/0.27 percent = 15.1). In 1970, the same ratio was around 3.

FIGURE 3: CRIME RATES, 1960-1995



This figure shows the crime rate over the period of its rise, between 1960 and 1995. These data come from the FBI Uniform Crime Reports, which compiles data on arrests from police agencies. Data for the homicide rate also come from mortality statistics ("Mortality"). As we discuss again later, these data show nearly identical trends over time, though the levels are always higher since some fraction of homicides never result in an arrest.

argue that the criminalization of everyday drug use gave police, prosecutors, and judges the pretext to put blacks but not whites in prison.

By now, the problems with this argument have been widely documented. Only a minority of American prisoners are incarcerated for drug crimes. At all levels of government — federal prisons, state prisons, and local jails — drug prisoners make up no more than one-fifth to one-fourth of inmates. If one counts only the key victim of the standard story — the nonviolent, non-repeat user who has no ties to the drug trade — the figure is somewhere around 4 percent.

¹¹ See Pfaff, Locked In, 44-97.

¹² In 2019 drug prisoners made up 21 percent of the total incarcerated population. Wendy Sawyer and Peter Wagner, "Mass Incarceration: The Whole Pie 2019," Prison Policy Initiative (March 2019).

¹³ See Eric L. Sevigny and Jonathan P. Caulkins, "Kingpins or Mules: An Analysis of Drug Offenders Incarcerated in Federal and State Prisons," *Criminology & Public*

A little less than half of inmates in prison or jail have been convicted or charged with various kinds of violent offenses (41 percent), another 17 percent with property crimes.

To prove that incarceration bears no relation to actual levels of crime, partisans of the standard story commonly claim that crime and punishment are uncorrelated at the national level. Between 1990 and 2008, they observe, the incarceration rate increased. It has since stabilized at very high levels. Over this same period, crime has declined precipitously.

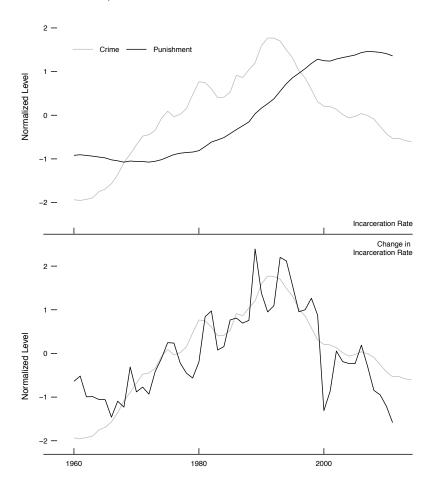
To some, this is evidence that punishment must have nothing to do with crime. But this ignores the extraordinarily significant rise in crime that predated the punitive turn. From 1960 to 1990, as Figure 3 shows, the homicide rate doubled, the property crime rate trebled, and the violent crime rate roughly quintupled. Moreover, those who make this claim commit the mistake of comparing a stock (the total prison population in a given year) to a flow (the rate of crime *per year*). As Figure 4 shows, the violent crime rate *is* positively correlated with the flow of prisoners in and out of American prisons (i.e., the *change* in the incarceration rate).

To note all this is *not* to resurrect old arguments that American punishment is the necessary consequence of American crime. Defenders of the conventional view are right to emphasize that the state's response was political. Most of this essay is devoted to substantiating this claim. But the rise in violence did detonate the punitive turn. Without the rise in crime and the ensuing public panic, the rise in incarceration would not have transpired.

Third, a deeper problem with the standard story is that its protagonists are a narrow cast of national, Republican elites driven by a single aim (to recapture the South from the Democrats). It shares this characteristic with the bespoke left-wing alternative, in which mass incarceration is a conspiracy not of white Republicans but of a

CLEGG & USMANI

FIGURE 4: LEVELS AND CHANGES OF INCARCERATION AND CRIME RATES, 1960–2010



This figure shows the violent crime rate and the prison incarceration rate from 1960 to the present. These data show that the crime rate is not correlated to a measure of the stock of American prisoners, but that it is substantially correlated to a measure of the flows in and out of American prisons. Crime data are from the FBI Uniform Crime Reports and imprisonment data are from the Bureau of Justice Statistics.

wealthy elite seeking to "punish the poor." ¹⁴ The reality is that agency was diffuse. Mass incarceration unfolded in thousands of institutions across the country. These institutions were staffed by a diverse set of actors, all working under constraints set by the political economy of twentieth-century America and subject to an American electorate that was increasingly anxious about crime.

The standard story thus makes the common mistake of blaming a scandalous outcome on a cabal of scandalous actors. In the case of American incarceration, this is an especially egregious error. American criminal justice is distinguished by the degree to which members of local electorates have influence over criminal justice institutions and outcomes. ¹⁵ In America, unlike other countries, state or local electorates vote for many of their prosecutors and judges; police officers are governed by elected mayors and sheriffs rather than unelected bureaucrats; and state legislatures make decisions that are elsewhere delegated to civil servants at the center.

In short, the standard story has led us astray. It has done so in three main ways. It mischaracterizes the population that languishes inside American prisons; it ignores the shaping role of violence on the politics of the punitive turn; and it overlooks the decentralized and atypically democratic character of American criminal justice institutions. It is ripe for replacement.

¹⁴ See Christian Parenti, Lockdown America: Police and Prisons in the Age of Crisis (New York: Verso, 2008); Loïc Wacquant, Punishing the Poor: The Neoliberal Government of Social Insecurity (Durham, NC: Duke University Press, 2009). For a more structural account, see Ruth W. Gilmore, Golden Gulag: Prisons, Surplus, Crisis, and Opposition in Globalizing California (Berkeley: University of California Press, 2007).

¹⁵ See Nicola Lacey and David Soskice, "Crime, Punishment and Segregation in the United States: The Paradox of Local Democracy," *Punishment & Society* 17, no. 4 (October 2015): 454–81; Joachim J. Savelsberg, "Knowledge, Domination, and Criminal Punishment," *American Journal of Sociology* 99, no. 4 (January 1994): 911–43.

CRIME

Advocates of the conventional view have suggested that the rise in crime was an invention of some combination of politicians, police, the media, and fearful white citizens. However, crime did rise dramatically in the 1960s. Figure 3 plots trends in homicide, property crimes, and violent crimes. ¹⁶ It shows that between 1960 and the peak of the crime wave, the homicide rate roughly doubled, the property crime rate trebled, and the violent crime rate quintupled. ¹⁷ There is also evidence that the increase in violence was concentrated in urban areas, with African Americans disproportionately likely to be both offenders and victims. ¹⁸

The rise in crime was in some part the unsurprising result of demographic trends at mid-century. A "baby boom" had occurred in the aftermath of World War II, as couples who had put off having

¹⁶ Violent crimes are conventionally defined as those in which victims are harmed by or threatened with interpersonal violence. These include rape, robbery, assault, and homicide.

¹⁷ Why should we trust these data? First, and most uncontroversially, there is substantial over-time agreement in the rate of homicide reported by both police and mortality statistics. Concerns about police reporting practices do not apply to coroners, yet both sources report a doubling of the American homicide rate between 1960 and the peak of the homicide wave. Second, while independent data on other forms of victimization are unavailable before the first victimization survey in 1973, after 1973 they trend similarly to police data. This suggests that any biases in the police data are minimal (to the extent they existed at all, they were likely short-lived). To explain a quintupling of the violent crime rate between 1960 and 1995, they would have to be impossibly large, sustained, and far-ranging.

¹⁸ While crime also rose in rural areas, it generally rose more in cities. In cities with more than a million inhabitants, homicide rates tripled from 1960 to 1970 (a 202 percent increase from 6 to 18.4 per 100,000), while robbery increased six-fold (a 482 percent increase from 133 to 778 per 100,000). By contrast in small cities and towns of less than 10,000 homicide rates *fell* in the 1960s (from 2.7 to 2.6 per 100,000) and robbery rates increased by only 84 percent (from 13 to 24 per 100,000). See Barry Latzer, *The Rise and Fall of Violent Crime in America* (New York: Encounter Books, 2015), 122. Apart from being disproportionately urban, the crime rise was otherwise distributed fairly evenly across America's geography, with some regional convergence. See Steve Cook and Tom Winfield, "Crime Across the States: Are US Crime Rates Converging?" *Urban Studies* 50, no. 9 (May 2013). For a discussion of the evidence on crime and race see the conclusion below.

children during the war raced to start families during the prosperity of the postwar period. ¹⁹ This led to more crime for two reasons: (1) most crime is committed by young men, so an increase in the share of young people in the population, all else being equal, should lead crime to increase; (2) a larger birth cohort may face more competition upon labor-market entry, stimulating conflict and demand for illicit forms of income generation. ²⁰ In the US case, this demographic explanation seems to fit the shape of the crime wave, which began with a rise in "juvenile delinquency" in the late 1950s and ended in the "great crime decline" of the 1990s, just when the baby boomers were "aging out" of crime. ²¹

But the baby boom cannot explain most of the crime rise. Age-adjusted crime rates show that crime rose considerably among all age groups. ²² Why? Standard answers — a loss of political legitimacy, ²³ or the rise of a "subculture of violence" — raise more questions than

¹⁹ Most Western democracies experienced a spike in crime in the 1960s, a common trend which may be partly explained by similar "baby booms" elsewhere. Note, however, that the *level* of crime in the United States was generally an order of magnitude above levels in these countries, both before and after the spike. See Manuel Eisner, "Modernity Strikes Back? a Historical Perspective on the Latest Increase in Interpersonal Violence," *International Journal of Conflict and Violence* 2, no. 2 (2008): 288–316.

²⁰ Richard Easterlin, *Birth and Fortune: The Impact of Numbers on Personal Welfare* (Chicago: University of Chicago Press, 1987). Easterlin also points to institutions of social control being unprepared to handle the larger cohort.

²¹ Franklin E. Zimring, *The Great American Crime Decline* (New York, NY: Oxford University Press, 2007).

²² The highest existing estimate is that the baby boom explains 45 percent of the increase from 1958 to 1969. Charles Wellford, "Age Composition and the Increase in Recorded Crime," *Criminology* 11 (1973): 63. More conservative estimates range from 16 to 22 percent. James Q. Wilson and Richard J. Herrnstein, *Crime and Human Nature* (New York: Free Press, 1985): 426; Steven D. Levitt, "The Limited Role of Changing Age Structure in Explaining Aggregate Crime Rates," *Criminology* 37 no. 3 (1999): 589.

²³ Gary LaFree, Losing Legitimacy: Street Crime and The Decline Of Social Institutions In America (Boulder: Westview Press, 1998); Roth, American Homicide; Eisner, "Modernity Strikes Back?"; Steven Pinker, The Better Angels of Our Nature: Why Violence Has Declined (New York: Penguin Books, 2012).

²⁴ Marvin Wolfgang and Franco Ferracuti, *The Subculture of Violence: Towards an Integrated Theory in Criminology* (London: Tavistock Publications, 1967); Thomas Sowell, *Black Rednecks and White Liberals* (San Francisco: Encounter Books, 2005);

they answer, not least because they are just as plausibly *consequences* of the crime wave. In point of fact, the rise in violence was incubated by the concentrated forms of deprivation that dotted America's urban landscape by mid-century. These were the result of two peculiar features of American modernization: first, the unique character of its agrarian transition; and second, its distinctive fiscal and political geography, which inhibited cross-place redistribution.

Unlike other countries in the developed world, the United States experienced industrialization without large-scale rural-to-urban migration. Its labor force was not drawn from masses of peasants driven from their land, as in Britain, Instead, its nascent urban industries relied heavily on immigrant labor during the nineteenth century, while family farming continued to grow into the early twentieth century. 25 American industry only began to turn to its rural hinterlands for labor during World War I, and especially after European immigration controls came into effect in 1924. The cheapest homegrown source of labor was the African-American sharecropper in the South, whose living standards had been kept low by Jim Crow segregation and labor-repressive agriculture. The initial movement of rural blacks to cities in search of better-paying jobs contributed (along with the Agricultural Adjustment Act) to the collapse of the sharecropping system in the 1930s. This in turn led to a second and much larger wave of migration in the 1940s and 1950s. Around 40 percent of Southern-born blacks moved North in those decades, but the second great migration also had a counterpart within the South, as the African-American population of Southern cities also expanded rapidly.

The best available evidence suggests that this migration contributed to an increase in violent crime. 26 Claims that migrants brought

Latzer, The Rise and Fall of Violent Crime in America.

²⁵ Gavin Wright, "American Agriculture and the Labor Market: What Happened to Proletarianization?" *Agricultural History* 62, no. 3 (1988): 182–209.

²⁶ Derenoncourt provides the most thorough assessment of the causal impact of the migration. Among her outcomes are homicide, race riots, incarceration, and police spending. While all are positively affected by black migration from the South (which

with them "a subculture of violence" do not stand up to scrutiny.²⁷ But nor do accounts which indict a racist backlash from urban whites and their representatives.²⁸ The main culprit was structural rather than cultural or revanchist. As we will explain below, American labor and housing markets were in no state to absorb the new migrants. Those migrants had little or no wealth of their own due to the legacy of slavery, Jim Crow, and racial exclusion from education, jobs, and homeownership. Even if they had wanted to, city governments were in no position to address the resulting concentration of poverty and unemployment in predominantly black inner-city neighborhoods. Meanwhile basic social services were being undermined by the ongoing reallocation of people, jobs, and tax dollars to growing suburbs. It was primarily these factors that led to the explosion of urban crime rates.

The collapse of agricultural employment in the South was massive. In 1910, almost half of working-age black men in America were employed in the agricultural sector. In 1960, less than 8 percent were. Despite some decades of robust job growth, urban labor markets

she identifies using prior patterns of migration and Southern economic conditions), the effect on crime is the largest and most persistent. Ellora Derenoncourt, "Can You Move to Opportunity? Evidence From the Great Migration," online working paper, last accessed October 2019.

²⁷ There are at least three problems with this thesis. First, we observe no comparable increase in homicide after the first great migration. Second, there are no racial disparities in homicide in the rural South, where this culture supposedly came from (Catherine Cubbin, Linda Williams Pickle, and Lois Fingerhut, "Social context and geographic patterns of homicide among US black and white males," American Journal of Public Health 90 [April 2000]). Third, what evidence we have suggests that recent migrants were *less* likely than Northern blacks to commit crime (Charles Tilly, "Race and Migration to the American City" in James Q. Wilson, ed., The Metropolitan Enigma: Inquiries into the Nature and Dimensions of America's "Urban Crisis" [Cambridge, MA: Harvard University Press, 1967]).

²⁸ This argument, like the subculture of violence one, struggles to account for the absence of a comparable crime wave following the first great migration, which arguably led to a greater white backlash (e.g., the "Red Summer" of 1919). Those who point to the Civil Rights and Black Power movements as the object of the sixties backlash must account of the fact that violence began to rise in the early sixties and continued at high levels long after the influence of these movements had waned.

never replaced these lost jobs.²⁹ The problem only worsened as the flow of migrants increased, and urban economies began to change. Thus, while the first wave of migrants (during WWI and the 1920s) had largely been absorbed into industrial jobs, the second wave was invariably less likely to find work. Moreover, due to the segregated nature of urban labor markets, employment opportunities for the children of first-wave migrants were undermined by competition from the second wave.³⁰

Underlying the declining fortunes of rural migrants was a transformation in urban labor markets that was particularly consequential for unskilled men. In key areas like Detroit, deindustrialization began as early as the 1950s, as industry relocated first to the suburbs and then to the Sunbelt.³¹ The loss of key manufacturing jobs was exacerbated by automation and rising foreign competition. Figures 5 and 6 show the share (and change in the share) of the working-age male population living in central cities which was neither employed nor in school, disaggregated by skill level, race, and region. Those who dispute the idea that the rise in crime had economic causes commonly cite the fact that 1950 to 1970 was a time of general prosperity.³² And indeed, over this period, the unemployment rate was low, as was the percentage of the adult population without a job or not enrolled in school. But as these figures show, national prosperity masked severe and, soon, growing difficulties for unskilled and especially black men in central cities. Around a quarter of low-skilled black men between the ages of eighteen and fifty were neither in employment nor in school in 1960 and the number rose over the following decade.

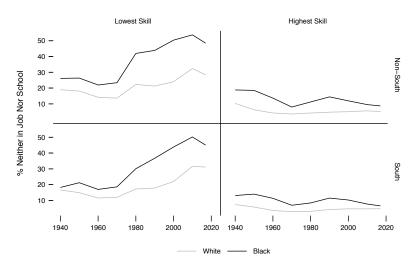
²⁹ Michael B. Katz, Mark J. Stern, and Jamie J. Fader, "The New African American Inequality," *Journal of American History* 92, no. 1 (June 2005): 75–108.

³⁰ Leah Boustan, Competition in the Promised Land: Black Migrants in Northern Cities and Labor Markets (Princeton, N.J.: Princeton University Press, 2016).

³¹ Thomas Sugrue, *The Origins of the Urban Crisis: Race and Inequality in Postwar Detroit* (Princeton, N.J.: Princeton University Press, 1996).

³² Latzer, The Rise and Fall of Violent Crime in America; Pinker, The Better Angels of Our Nature.

FIGURE 5: RATES OF JOBLESSNESS, BY RACE, SKILL, AND REGION, 1940–2018



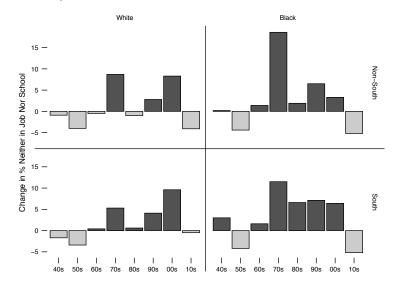
This figure shows the proportion of men aged eighteen to fifty, living in central cities, who were neither in a job nor in school in the census year, disaggregated by skill level and region. "Lowest skill" refers to men whose educational attainment classifies them in the bottom quartile of the adult educational distribution in a given year; "highest skill" refers to men from the top quartile. These data are from IPUMS Census samples.

As the urban economy changed, the social prospects for those who remained in the cities plummeted further. William Julius Wilson provides the standard account of this transformation, ³³ but, as our figures suggest, the story he tells begins earlier and is not limited to the Northeast and Midwest. The percentage of low-skill working-age men without a job began to increase rapidly after 1970, and it did so also in the South. While both white and black men were affected, trends amongst black Americans were categorically more severe, such that joblessness would soon become the norm for certain groups. ³⁴

³³ William Julius Wilson, *The Truly Disadvantaged: The Inner City, the Underclass, and Public Policy* (Chicago: University of Chicago Press, 1987).

³⁴ In 1960, about 19.8 percent of unskilled, black men between the ages of eighteen

FIGURE 6: CHANGES IN JOBLESSNESS, BY RACE, SKILL, AND REGION, 1940–2017



This figure shows the decade-on-decade change in the share of lowest-skilled men aged eighteen to fifty without a job and not in school, living in central cities, disaggregated by race and region of the country. Note that joblessness begins to increase slightly in the 1960s, and that this increase spans the South and not-South. Data are from IPUMS Census samples.

For many, cities went from being the place one moved to find a job to being the place one left to find a job.

Critically, not everyone was equally able to leave. By the 1960s, as is well known, white Americans began to flee the central city in droves. These decisions are typically attributed to their racist aversions to living alongside blacks. Such aversions *were* commonplace; embodied in restrictive covenants and a violent defense of the "color line." But the growth of the suburbs in this period is arguably better understood as a

and fifty, and living in cities were neither in a job nor in school. By 1970, 21.3 percent were. By 1980, the same figure had almost doubled to 37 percent. And by 2010, a full 52 percent of these men were neither employed nor in school.

case of capital flight, enabled by America's peculiar fiscal geography. In the 1950s federal spending and subsidies redirected investment from cities to suburbs via a boom in highway and home construction. Factories moved to the suburbs to take advantage of the new infrastructure, escape urban union strongholds, and benefit from lower taxes — and many skilled and white-collar workers followed them. Homeowners sought to take advantage of the federal subsidies, but they also moved to avoid the rising property taxes that were to fund citywide social programs won by progressive urban alliances. Thus white homeowners fled not only from areas into which blacks were making inroads, but also from neighborhoods that remained all white. Importantly, many black homeowners also moved, taking advantage of recently won residential desegregation laws. Thus cities became increasingly segregated and poor even as civil rights victories opened up new opportunities for the black middle class.

When these homeowners left the city, they took their tax dollars with them. The loss of revenue starved city-level social services, including education, public housing, and policing. The police, in particular, began to crack down under the strain, compensating for their inability to maintain order (as evinced by falling clearance rates) by exemplary acts of brutality.³⁹ The result was a vicious spiral: as

³⁵ Kenneth T. Jackson, *Crabgrass Frontier: The Suburbanization of the United States* (New York: Oxford University Press, 1987).

³⁶ Boustan, Competition in the Promised Land.

³⁷ This contributed to a sharp increase in inequality among African Americans. Wilson Julius Wilson, *The Declining Significance of Race* (Chicago: University of Chicago Press, 1978).

³⁸ Massey finds that the average dissimilarity index across tracts for twelve major metropolitan areas increased from 77 in 1950 to 81 in 1960 and 83 in 1970 (a high point for the twentieth century). Douglas S. Massey, "Residential Segregation and Neighborhood Conditions in U.S. Metropolitan Areas" in Smelser, Wilson and Mitchel (eds.), *America Becoming: Racial Trends and Their Consequences* (Washington, D.C.: National Academy Press, 2001).

³⁹ Although we lack comprehensive statistics, the late 1960s appear to have seen a peak of deaths at the hands of the police. Hundreds were killed by police in the decade's urban rioting. One study calculated that the Chicago Police Department alone killed seventy-eight people in 1969 and 1970 (fifty-nine of them African American),

cities hemorrhaged tax revenues, overcrowded schools lost funding, the housing stock deteriorated, and crime rose, the pressure to leave mounted. But the poor (disproportionately black) could not leave. They had no collateral and poor credit, and their access to the suburbs was further limited by zoning restrictions, minimum lot-sizes, and a deliberate lack of public transport. ⁴⁰ They remained trapped in central cities that were being abandoned by both capital and the state, locked out of the consumption boom enjoyed by the rest of the country.

The result was a rise in violence that was historically unique in its speed and ferocity. Between 1960 and 1980 the US homicide rate had more than doubled to 10.7 per 100,000, the peak for the twentieth century (exceeding the previous peak of 9.7 per 100,000 in 1933). It remained at or around this level until the mid-1990s. These levels of violence were an order of magnitude more severe than anything observed in any other developed country. If crime rates had remained at their 1975–1984 level, the average American would have had an 83 percent chance of being the victim of a violent crime over the course of their lifetime.⁴¹

Moreover, the explosion of average victimization coincided with high and often rising inequalities in the distribution of violence. Violence rose in rural, urban, and suburban areas, but the rise was concentrated in central cities. Medium to large cities (200,000+) accounted for about half the growth of arrests in the 1960s, including 67 percent of the growth in homicide arrests and 72 percent of the growth in robbery arrests, despite making up only a third of the sample

one death every 11.9 days. Ralph Knoohuizen, Richard P. Fahey and Deborah J. Palmer, *Police and Their Use of Fatal Force in Chicago* (Chicago: Chicago Law Enforcement Study Group, 1972).

⁴⁰ Lily Geismer, *Don't Blame Us: Suburban Liberals and the Transformation of the Democratic Party* (Princeton N.J.: Princeton University Press, 2015). Restricting FHA mortgage insurance from poor and black neighborhoods ("redlining") amplified these dynamics. But even without redlining, intergenerational poverty would have denied many the credit or collateral necessary to move to the suburbs.

⁴¹ Herbert Koppel, *Lifetime Likelihood of Victimization* (Washington, DC: Government Printing Office, 1987): 2.

population.⁴² Rates of victimization and offending rose for both blacks and whites, but since racial disparities were already high in 1950, the explosion of violence in the 1960s led to unprecedented rates of violence in black neighborhoods.⁴³ By the early 1970s African Americans made up the majority of both victims and offenders in several categories of violent crime, and homicide had become the leading cause of death for young black men.⁴⁴

Rising urban un- and under-employment, especially for poor black men, together with a deterioration of education and social service provision, meant a reduction in legitimate forms of income generation. At the same time, opportunities for consumption and status attainment in the rest of society were rapidly increasing, leading

⁴² Arrest data from Uniform Crime Reports include both rural and urban arrests. Crime reports (which the UCR only gives for urban areas) reveal growth concentrated in the larger cities. Cities with more than 200,000 people account for half of all the decennial increase of reported urban crime, 73 percent of the increase in homicides and 80 percent of the increase in robbery, despite making up just over a third of the urban population in the sample. Cities of more than a million (of which there were only six in 1970) account for a quarter of the increase of reported crime and half the increase in robbery, despite making up only 15 percent of the sample. FBI, *Uniform Crime Reports* 1960 (US Government Printing Office 1961); FBI, *Uniform Crime Reports* 1970 (US Government Printing Office 1971).

⁴³ Racial disparities in homicide victimization were stable over the 1960s (both black and white homicides roughly doubled) but disparities in arrest for robbery, rape, and property crime appear to have risen over the decade, generally peaking in the early 1970s. Gary LaFree, "Race and Crime Trends in the United States, 1946–1990" in Darnell Hawkins (ed.), Ethnicity, Race, and Crime: Perspectives Across Time and Place (Albany: State University of New York 1995): 180. The racial disparity in homicide arrests also increased slightly in central cities. Roland Chilton, "Homicide Arrest Trends and the Impact of Demographic Changes on a Set of U.S. Central Cities." in Block and Block (eds.) Trends, Risks, and Interventions in Lethal Violence: Proceedings of the Third Annual Spring Symposium of the Homicide Research Working Group (Washington, DC: U.S. Government Printing Office, 1995): 99–113.

⁴⁴ Reynolds Farley, "Homicide Trends in the United States." *Demography* 17, no. 2 (May 1980): 177. In 1973 victimization surveys identified African Americans as offenders in 67 percent of robberies, 50 percent of rapes, and 29 percent of aggravated assaults, while the Bureau of Justice Statistics reports that in 1976 (the first year for which data is available) African Americans made up 54 percent of homicide offenders. Patrick Langan, "Racism on Trial: New Evidence to Explain the Racial Composition of Prisons in the United States." *The Journal of Criminal Law and Criminology* 76, no. 3 (1985). We will return, in the conclusion of this article, to these racial disparities, and explore what they do and do not mean.

to additional stigma and frustration for those stuck at the bottom. Finally, the strain on institutions of social control reduced the cost of crime by reducing the risk of getting caught. The net effect of these three changes was to increase the expected returns to illicit means of income generation. Crime began to pay more just as other sources of income dwindled for those who remained trapped at the bottom of deteriorating urban labor markets.

It is easy to see how this could lead to an increase in property crime, but why the rise in interpersonal violence? In part this is because illicit trades (e.g., drugs, gambling, prostitution, etc.) are regulated by violence. That said, at most, about half of the homicides in America's largest cities are related to the illicit economy. The other part of the story is sociological. The collapse of employment led to the collapse of communities, undermining the informal social controls that maintain order under ordinary circumstances. Moreover, both of these changes most affected places in which policing had long been ineffective and brutal. Chronic mistrust and racialized neglect yielded low clearance rates. This further incentivized violence, for people who believe they may be killed with impunity have a strong incentive to resort to preemptive violence. It was the confluence of these circumstances that explains the rise in violence.

To summarize, American cities in the 1960s were characterized by the collision of two sets of facts, one stable and one changing. On

⁴⁵ Franklin E. Zimring and Gordon Hawkins, *Crime Is Not the Problem: Lethal Violence in America* (New York, NY: Oxford University Press, 1999), 141. As they also note, illicit trades in other countries are regulated by much less violence.

⁴⁶ Robert J. Sampson, Stephen W. Raudenbush, and Felton Earls, "Neighborhoods and Violent Crime: A Multilevel Study of Collective Efficacy," *Science* 277, no. 5328 (August 1997): 918–24.

⁴⁷ Jill Leovy, Ghettoside: A True Story of Murder in America (New York, NY: Spiegel & Grau, 2015).

⁴⁸ Brendan O'Flaherty and Rajiv Sethi, "Homicide in Black and White," *Journal of Urban Economics* 68, no. 3 (2010): 215–30. O'Flaherty and Sethi demonstrate that when each party knows that the other has little to lose, and faces a low risk of apprehension, expectations of violence quickly become self-fulfilling.

top of an existing pattern of racial discrimination and the economic exclusion of African Americans came the transformation of the urban economy, the continued urbanization of Southern blacks, and middle-class flight. The result was the economic decline of the (central) city, particularly felt in historically black areas, while the rest of the country was prospering. Communities and social services were put under increasing strain, while law enforcement was unprepared for the consequences. The stage was set for an unprecedented rise of violence, which led to the highest homicide rates observed in any developed country in the twentieth century. How America (particularly the American state) would respond was as yet undetermined. We now turn to this response.

PUNISHMENT

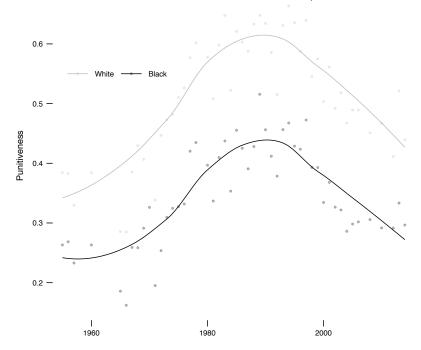
Partisans of the standard story deem the rise in crime an invention of clever politicians. These politicians, the argument goes, used the language of "law and order" to transmute anxiety about the Civil Rights Movement into panic about a fictitious rise in criminal activity. But in the 1960s and 1970s there was nothing for politicians to invent. Crime rose, and it rose to particularly high levels in poor black neighborhoods.

The Public

We know that the public noticed the rise in crime, and responded to it by turning more punitive in its attitudes towards punishment. This point has been made most comprehensively by Peter Enns, who has gathered a large amount of public opinion data from different sources over this period.⁴⁹ Previous work on public opinion had studied idiosyncratic questions and often single snapshots in time,

⁴⁹ Peter K. Enns, *Incarceration Nation: How the United States Became the Most Punitive Democracy in the World* (New York, NY: Cambridge University Press, 2016).

FIGURE 7: TRENDS IN PUNITIVENESS BY RACE, 1955-2014



This figure shows trends in punitiveness by race, where punitiveness is defined as the probability that a respondent to a random question from a public opinion poll of the period answers that question punitively. These trends come from roughly 300,000 responses to thirty-nine different questions about crime and punishment, from almost 200 different public opinion surveys administered between 1955 and 2014. Data are from the Roper Center, the General Social Survey, and the American National Election Survey.

but Enns aggregates information from dozens of questions asked repeatedly over this period to estimate the public's punitiveness. He finds that the punitiveness of the American public rose discernibly as crime rose, before falling in the late 1990s as crime, too, began to fall.

To be sure, the vast majority of the American public in this period was white. Thus, a rise in *aggregate* punitiveness is not obviously at odds with the standard story. Enns does show evidence from campaign documents at the time suggesting that politicians were reacting to,

rather than fashioning, the public's views, but one could still object that rising punitiveness might just have been a reaction to the Civil Rights Movement rather than a response to crime.

But, as we have argued elsewhere, there are at least two features of public opinion over this period that do not fit this view.⁵⁰

First, in our own analysis of data similar to Enns's (Figure 7), we find that the rise (and fall) in punitiveness is characteristic of not just white but also black opinion. If the public's punitiveness was nothing but a reaction to the gains of the Civil Rights Movement, it is odd that black Americans, who were the primary beneficiaries of these gains, should also turn punitive. The rise in crime, which hit black communities especially hard (because crime rose to much higher levels) is the more plausible explanation. This interpretation fits recent case studies of black communities in Harlem and Washington, DC, in which it is argued that public panic about rising, high crime rates came to dominate black politics in this same period.⁵¹

Second, if the standard story were right, over-time trends in white public opinion should mirror over-time trends in the strength of the Civil Rights Movement. As the movement peaked, so should have white anxiety (and thus punitiveness). But these trends do not coincide. Civil rights protests peaked in the late 1960s, declining soon after. The white public's punitiveness, on the other hand, peaked in the mid-1990s, roughly twenty-five years after the peak of the Civil Rights Movement, not long after the height of America's postwar crime wave. This is another reason to believe that crime, and not the conflict over civil rights, drove the public's attitudes towards punishment.⁵²

⁵⁰ See Clegg and Usmani, "The Racial Politics of the Punitive Turn."

⁵¹ James Forman Jr, Locking Up Our Own: The Story of Race, Crime, and Justice in the Nation's Capital (New York: Farrar Straus & Giroux, 2017); Michael Javen Fortner, Black Silent Majority: The Rockefeller Drug Laws and the Politics of Punishment (Cambridge, MA: Harvard University Press, 2015).

⁵² White Americans do have noticeably (and consistently) higher levels of punitiveness. In arguing that the Civil Rights Movement did not drive over-time trends in punishment, we are not denying that the long-standing biases of white Americans help explain the state's response. We reflect on this issue in more detail in the conclusion.

Politicians

Observers of the politics of punishment in this period have noted that law-and-order concerns became commonplace among politicians — most prominently among Republicans, but among Democrats too. Historians and social scientists have argued that an emergent law-and-order coalition was cobbled together by politicians with disparate constituencies.⁵³

Together, these authors make two major arguments about this period. First, they argue that its protagonists were federal politicians, who engineered the public's punitive turn. In these accounts, it is political entrepreneurs like Wallace, Goldwater, Reagan, and Nixon who catalyzed the racial anxieties of white Americans into demands for punishment. Second, they suggest that where conservatives led, liberals quickly followed. This view is particularly pronounced in two recent books about the period. These authors argue that the liberal agenda was, in the end, not all that different from the conservative one. Both liberals and conservatives endorsed, if only implicitly, long-standing and racist theories about why crime was rising and why it was especially high amongst black Americans. And in response, liberals, like conservatives, clamored only to expand the punitive arms of the state.

On both points, this work overreaches. First, this account gets the causal sequence of the 1960s backwards. The public panicked not

⁵³ Katherine Beckett, Making Crime Pay: Law and Order in Contemporary American Politics (New York: Oxford University Press, 1997); Elizabeth Hinton, From the War on Poverty to the War on Crime: The Making of Mass Incarceration in America (Cambridge, MA: Harvard University Press, 2016); Julilly Kohler-Hausmann, Getting Tough: Welfare and Imprisonment in 1970s America (Princeton University Press, 2017); Naomi Murakawa, The First Civil Right: How Liberals Built Prison America (New York, NY: Oxford University Press, 2014); Vesla M. Weaver, "Frontlash: Race and the Development of Punitive Crime Policy," Studies in American Political Development 21, no. 2 (2007): 230–65.

⁵⁴ Hinton, From the War on Poverty to the War on Crime; Murakawa, The First Civil Right. See Adaner Usmani, "Did Liberals Give Us Mass Incarceration?," Catalyst: A Journal of Theory and Strategy 1, no. 3 (Fall 2017): 169–83.

because political entrepreneurs emerged, but because crime rose precipitously. This panic defined the context in which all politicians of this period were operating. Talk of law and order became not just viable, but compelling. And it was in *this* context that the entrepreneurs of the period emerged. As Michael Flamm argues in his history of this period, it was precisely because the American public was growing fearful of crime that the conservative case against liberalism met with such success.⁵⁵

None of this is to dismiss the role of racism in fashioning a new punitive common sense. In selling "get tough" politics to white Americans, politicians profited from racist tropes about black Americans. But note two qualifications. First, as Flamm argues, racism was potent precisely because crime was rising and, especially, because black Americans were disproportionately represented amongst offenders. The racial overtones of political rhetoric succeeded because the white public was panicking about black crime. The public was not panicking about black crime because of the racial overtones of political rhetoric. Of course, conservatives pandered, sometimes explicitly, often implicitly, to cultural, moralizing, and racially coded interpretations of these disparities. They rejected the structural interpretations for rising crime and black-white disparities advanced by most liberals of the period. But they did not invent these disparities, or, indeed, invent public attention to them. Second, as Forman and Fortner have both shown, "get tough" politics became political common sense in black communities as well. It is not clear, in other words, that an America shorn of anti-black animus would have been an America without any brand of law-and-order politics. We will have more to say about the role of racism in American punishment at the end of this essay.

Second, while liberals could not avoid responding to people's fears about crime, they initially responded very differently than did conservatives. In the relevant documents of the Johnson

⁵⁵ Michael W. Flamm, Law and Order: Street Crime, Civil Unrest, and the Crisis of Liberalism in the 1960s (Columbia University Press, 2007).

administration — the final reports of the Kerner and Katzenbach Commissions, for instance — the liberal view is plain. At root, the enemy is not poorly socialized teenagers, collapsing families, or the pathological choices of the urban poor. The root causes of crime, according to the leading liberals of this period, lay in limited labor-market opportunities for unskilled, young, and especially black men, a predicament made worse by the concentration of these young men in collapsing cities with underfunded public programs and an overstretched, under-resourced, and often abusive law enforcement apparatus.

It is thus no accident that these same documents called on liberals to conceive of the war on crime as a war on these root causes. The report of the Kerner Commission ends with four recommendations to fix urban disorder: expand welfare, expand housing, transform education, and create jobs. The Katzenbach Commission demanded that law enforcement be professionalized, centralized, and aggressively funded, while reminding its readers that the ultimate causes of crime lay in structural inequality. And in arguing this, liberals were right: because the rise in crime was a symptom of the failures of American modernization, its remedy lay in an aggressive expansion of the social-democratic state.

What Success Required

Yet, as this new scholarship on the carceral state emphasizes, liberals *did* fail. Crime rose inexorably in the 1960s, seemingly impervious to a variety of liberal initiatives, and despite almost continuous attention to the issue by the Johnson administration.

To understand liberal failure, one has to first appreciate what success would have required. Consider liberals' choices. On the one hand, they had recourse to the state's punitive arms (police, prisons, and the courts). Both conservatives and liberals agreed that these policies mattered. On the liberal view, however, the crime rate was

additionally (and primarily) governed by a second set of *social* policies: welfare, unemployment, housing, education, and health care. When politicians in the 1960s tried to wage war on the root causes of crime, it was to these tools that they turned.

In the abstract, anti-crime agendas can be usefully classified into the four quadrants that these two dimensions delimit: harsh or hands-off penal policy, paired with expansive or stingy social policy. ⁵⁶ The conservative position in the 1960s was that the United States needed less social policy (in fact, conservatives attributed crime at least partly to the paternalism of the welfare state) and more punitive penal policy. The liberal argument was that crime required a dramatic expansion of social policy and a modernization of penal policy. What is not often appreciated about the liberal policy agenda is that, to succeed, it required an unprecedented redistributive effort.

This is a critical point, so it bears detailing. In either the punitive or social dimensions, expansion or contraction is generally a matter of dollars spent. This is obviously true of social policy, which mostly consists of redistributing resources, whether in kind or in cash, from rich to poor. But it is also characteristic of penal policy. While there are ways to make police, prisons, and the courts more punitive without spending more money on them (e.g., by cutting programs for prisoners), in general harsher policing, expanded imprisonment, and more efficient courts require more police, more prisons, more judges, more prosecutors, and so on.

Yet the costs of relatively generous social policy will always far exceed the costs of relatively harsh penal policy. The reason for this is simple: penal policy is hyper-targeted. Police arrest only that small fraction of the public that commits arrestable offenses; prosecutors charge that smaller fraction that commits offenses deemed worthy of being charged; and prisons harbor that even smaller fraction of

⁵⁶ See also Patrick Sharkey, *Uneasy Peace: The Great Crime Decline, the Renewal of City Life, and the Next War on Violence* (New York, N.Y: W. W. Norton & Company, 2018).

the public that is sentenced to serve time. Moreover, contact with the criminal justice system is typically occasional. In contrast, social policy is indiscriminate in both dimensions. To be politically feasible, it must often be universal. Even at its most targeted, all poor people are eligible. And when they are eligible, they are usually eligible for significantly larger fractions of their life: time below the poverty line, while unemployed, if disabled, during childhood, or after retirement.

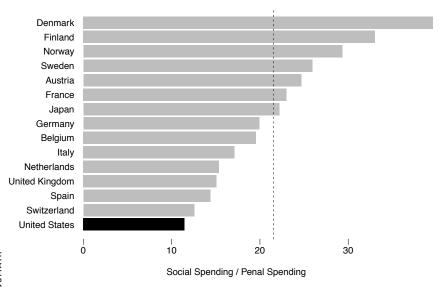
One will often hear criminal justice reformers argue that it costs \$40,000 to incarcerate someone, but only \$10,000 to educate a child. The inference is that penal policy is actually *more* expensive than social policy, and thus, that the American state's decision to fight crime with prisons and police has nothing to do with its aversion to redistribution. But while the statistic is correct, the inference does not follow. This is because the denominators are not equivalent. Penal spending is hyper-targeted, because the penal system makes less and briefer contact with the population than does the social arm of the state. And thus, it is much cheaper to build a harsh penal apparatus than to build a generous welfare state.

Consider some numbers. The United States combines the harshest penal state in the advanced world with its stingiest welfare state.⁵⁸ In the service of mass incarceration, it spends roughly \$250 billion a year on prisons, police, and the courts, at all levels of government. This is considerably more than any other state in world history. Yet it also spends upwards of \$3 trillion on social policy. Even if we count only that fraction of social policy which is spent on the poor (i.e., roughly that fraction which could strictly be tallied as part of the state's war on the root causes of crime), the figure is at least \$1 trillion.⁵⁹ To wit, the

⁵⁷ CNN Money, "Education vs Prison Costs," online infographic, last accessed December 2019.

⁵⁸ See also David Garland, "Penal Controls and Social Controls: Toward a Theory of American Penal Exceptionalism," *Punishment and Society*, 2019; Nicola Lacey, David Soskice, and David Hope, "Understanding the Determinants of Penal Policy: Crime, Culture, and Comparative Political Economy," *Annual Review of Criminology* 1, no. 1 (2018): 195–217.

⁵⁹ See, for instance, Robert Rector and Vijay Menon, "Understanding the Hidden



This figure shows the ratio of social to punitive spending as a percentage of GDP in a sample of developed countries. Data are from the OECD. The classification of social and punitive spending thus corresponds to their definitions.

US government spends at least four and perhaps as much as twelve times more on programs that fight the root causes of crime than on repressing its symptoms.

The point is not at all that the US welfare state is generous. It is well-known that it is not.⁶⁰ Rather, the point is that even underdeveloped

^{\$1.1} Trillion Welfare System and How to Reform It" (Washington, DC: The Heritage Foundation, April 5, 2018). This figure is the sum of state and federal spending on all means-tested programs. Because it does not include that fraction of universal spending (e.g. education, unemployment insurance, Social Security, Medicare) that goes to the poor, it underestimates what we are trying to capture here.

⁶⁰ Alberto Alesina and Edward Glaeser, *Fighting Poverty in the US and Europe: A World of Difference* (Oxford: Oxford University Press, 2006); Lane Kenworthy, *Social Democratic America* (Oxford: Oxford University Press, 2014).

social policy costs more than overdeveloped penal policy. In all other advanced capitalist countries, the ratio of social to penal spending is much higher. As Figure 8 shows, on average, governments in developed countries spend about twenty-two times more fighting the root causes of crime than they do on police, prisons, and the courts. By the OECD's numbers, the ratio reaches almost forty in Denmark; the second-lowest (after the United States) is around thirteen (in Switzerland). The point is that waging an all-out war on the root causes of crime is equivalent to the task of building a large, redistributive welfare state that takes from the rich to give to the poor.

The problem in the 1960s was not even that liberals made no effort in this direction. In fact, liberals were not just verbally committed to policies that Hinton and Murakawa argue they disparaged. They were also committed to these policies in deed. In the 1960s, federal expenditures on social programs grew far more than federal expenditures on police, prisons, and the courts. In 1962, the Kennedy administration's first full year in government, the federal government spent about \$13.81 (or 0.37 percent of total spending) per person on punitive programs, and about \$837.05 (or 22.5 percent) on social programs (all in 2016 dollars). In 1968, in Johnson's final full year, the federal government spent \$17.19 (or 0.36 percent) and \$1,367.71 (or 28.8 percent), respectively. In real terms, this amounts to an increase of 25 percent in per capita punitive spending and 63 percent in per capita social spending. And because total spending was increasing significantly over this period, this small increase in per capita punitive spending could equivalently be represented as a decline in the percentage of total spending that went to punitive ends of about 2.6 percent (while even in these terms, social spending increased by 28 percent).⁶¹

These numbers should not be surprising. Many of the major advances in the American welfare state were products of this period (e.g., Medicare and Medicaid, a more generous Social Security

⁶¹ Authors' own calculations. Data come from the Census of State and Local Governments, the White House, and usafacts.org.

program, increased federal aid to public education). It is true that the Johnson administration modernized and expanded the state's punitive arms, but in general this was compatible with a genuinely liberal view of the source of social disorder. As the report of the Katzenbach and Kerner Commissions argued, some of the problems of urban crime could be attributed to the fact that existing law enforcement agencies were unprofessional, underpaid, and ignored black victims. In fact, this last complaint was made vociferously by Martin Luther King Jr in a 1965 piece on the Watts riots, writing: "The most grievous charge against municipal police is not brutality, though it exists. Permissive crime in ghettos is the nightmare of the slum family ... Because no one, including the police, cares particularly about ghetto crime, it pervades every area of life."62 Liberals' desire to build a law enforcement apparatus free of these flaws is worth distinguishing from the punitive commonsense that would soon colonize American politics.

Thus, liberals did not fail to imagine what ought to have been done. Nor did they fail to attempt to do what ought to have been done. So why, exactly, did they fail? At root the issue is not one of attitudes or motivation, but *capacity*. The ultimate causes of liberal failure lie outside the state, in the incapacity of the American poor to compel redistribution from the rich. As we argue below, this incapacity was in part conjunctural. The social movements of the 1960s reshaped America, but they sought redistribution from a Johnson administration wedded to imperialist misadventure and to a Keynesian compact that pegged social spending to investor confidence. Yet much more important, we argue, were long-standing incapacities. By the 1930s, America was already well-established as a welfare laggard. The rise in crime that began in the 1960s was the bitter fruit of *decades* of a failed policy response to the problems of American modernization. Ultimately, the explanation of this enduring failure lies in the enduring

⁶² Martin Luther King Jr, "Beyond the Los Angeles Riot," *The Saturday Review*, November 13, 1965, 34.

constraints on social policy in the United States. And it is here, in these major and abiding limits to redistribution, that lies the key to understanding American mass incarceration.

Guns Or Butter

In the 1960s, left-wing elements inside and outside the Democratic Party were demanding a massive expansion of the welfare state. This was what the crises of the 1960s required, they argued. This is clearest in the exemplary ambitions of the Freedom Budget, which made a federally funded and federally administered jobs program the centerpiece of its policy agenda. ⁶³ But this expansion was not forthcoming, for two kinds of reasons.

First, as the early 1960s turned to the late 1960s, the clout of the two constituencies demanding this expansive social policy, the labor and civil rights movements, were flagging. The labor movement was groaning under the weight of bureaucratization, after having been kneecapped by the McCarthyite attacks of the previous decades. And the Civil Rights Movement never found a way to move, in Bayard Rustin's pithy mandate, from protest to politics.

Their weakness was exacerbated by the structure of the Democratic Party, which was never a social-democratic party on the European model, but a coalition of conservative Southern Democrats and Northern liberals. In the mid-1960s, thanks to the social movements that were bubbling around it, it had mustered something like a social-democratic agenda. But these movements never had more than a tenuous hold on the party establishment itself, which limited severely what they could win.

Second, the Johnson administration worried that redistribution from rich to poor would spook investors. During the boom-time economic growth of the 1950s and 1960s, the Kennedy and Johnson

⁶³ A. Philip Randolph and Bayard Rustin, "A Freedom Budget for All Americans: A Summary" (New York, NY: A. Philip Randolph Institute, 1966).

administrations had managed to expand government spending without burdening taxpayers — what Doris Goodwin calls "reactionary Keynesianism." ⁶⁴ This compact fell apart as the economy began to sputter. In the verdict of Bruce Schulman, Johnson's administration had financed "simultaneous wars against communism and poverty ... through a dangerous fiscal sleight of hand." ⁶⁵ It was only in 1967, several years into both wars, that Johnson finally did ask Congress for tax increases. And when he did, these were mostly to finance the war in Vietnam, in exchange for what Schulman calls "savage cuts in Great Society spending." Social spending was profoundly limited by the demands of the war. Imperialism abroad killed reform at home.

And once the liberal moment of the mid-1960s had passed, any significant expansion of America's social-democratic state was significantly less likely. ⁶⁶ The labor and civil rights movements declined further. Republican administrations would not even try to fight the root causes of crime, and Democrats' efforts to do so were ever more weak-kneed. The partisan divide on crime thus slowly closed, a trend most visible after the Dukakis debacle and under Bill Clinton in the 1990s. The American welfare state would never grow to do what liberals had hoped but failed to do in the mid-1960s.

A Tale Of Two Exceptions

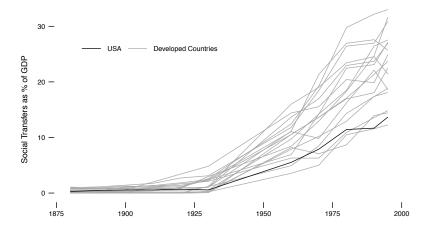
However, the incapacities of the American state were not mainly the result of conjunctural facts about the 1960s. It is tempting to regard this decade as a missed moment, when the federal government failed

⁶⁴ Doris Kearns Goodwin, *Lyndon Johnson and the American Dream* (New York: Simon and Schuster, 1991).

⁶⁵ Bruce J. Schulman, *Lyndon B. Johnson and American Liberalism: A Brief Biography with Documents* (Boston: Bedford, 2006).

⁶⁶ This is not to argue that American social programs ceased to grow. As Figure 9 suggests, they did continue to increase in size (as a fraction of GDP). Rather, it is to argue that, with the close of this era, so vanished the prospects for closing the gap to the European model.

FIGURE 9: SOCIAL TRANSFERS AS A SHARE OF GDP, DEVELOPED COUNTRIES, 1878–1998



This figure shows the share of GDP devoted to social transfers in a sample of developed countries, over the course of their development. Data (and definitions) are from Lindert, Growing Public.

to avert mass incarceration. This overstates the case. Less people would be languishing in American prisons had the Left won the battles it lost, but the struggles of the 1960s were not decisive as much as they were illustrative.

By 1960, America was already well-established as a welfare laggard. As Figure 9 shows, the gap between the United States and the rest of the advanced world dates to the first few decades of the twentieth century. This was a period of massive working-class agitation in Europe with no real parallel in the United States. The United States was indistinguishable from other countries in the extent of public social transfers in 1890. In a world with very little redistribution, it spent about 1.3 times what the median developed country did on social transfers (as a percentage of GDP). By 1930, it spent half. This ratio would change very little over the next few decades.⁶⁷

As we have argued in this essay, modernization in America had yielded some unique social problems — most notably, the challenge of integrating the Southern, black peasantry into cities that had already passed through an industrial boom, populated by native and immigrant whites. High and rising rates of violence in American cities were a symptom of this problem, exacerbated by the postwar baby boom. These social problems demanded social policy remedies. What should concern us, analytically, is not the specific failure of 1960s liberals to take this path, but the long-standing failure of *prior* and *successive* American administrations to do so. It is the long-run underdevelopment of social policy over the twentieth century that yielded the high violence and harsh punishment that characterizes the United States today.

In short, we are arguing that American exceptionalism in violence and punishment is a symptom of America's exceptional history. America has so many prisoners because its development path yielded some unique social problems, while its political economy prohibits redistribution from rich to poor on the European model. In a sentence, the story of American mass incarceration is the story of the underdevelopment of American social democracy.

The Origins Of Mass Incarceration

Of course, America's carceral state was not constructed during the Johnson years. When Nixon took office in 1968, the incarceration rate was only 102 per 100,000. The seven-fold increase in the rate of incarceration happened subsequently, over several decades. So there is still something left to explain. How does the underdevelopment of social policy explain the metastasis of the American carceral state?

First, one must recognize that this state has not been built by the federal government. It is not the result of any one decision taken by a

president or Congress. Federal actors may have made some difference on the margins, since they redirected funding, organized research and development, and fought a disproportionate share of the War on Drugs. But most of the federal bills are symptoms rather than drivers of the nationwide punitive turn. States and localities house 88 percent of America's prisoners, employ about 81 percent of American police officers, and spend 79 percent of total money spent on police, prisons, and the courts. Mass incarceration is better understood as the sum of all actions taken at these levels, by a cast of Republican and Democratic state legislatures, governors, district attorneys, police officers, and judges.

The failure at the federal level thus matters not because the federal government was the proximate agent of mass incarceration. It was not: neither under Johnson nor under later administrations. Rather, it matters because the persistent failure of the federal government to attack the root causes of crime left the task of managing the rise in crime to state and local governments. In this climate of high anxiety about crime, state and local legislators, mayors, city officials, prosecutors, and sheriffs made careers out of responding to a panicking public.

Of course, one might wonder why local and state governments *all* responded in punitive ways. Could not some of these governments have launched the affirmative, social policy response that the federal government could not muster?

One of the reasons for this is simply institutional. In the division of labor that characterizes American federalism, police, prisons, and the courts are mostly the responsibility of the states and municipalities, while most of the major social programs in American history have been invented and funded at the federal level. When local and state officials were bombarded by panicking electorates, it is no surprise that it was mainly to these tools that they would turn.

However, this is not the whole story. After all, some states and

⁶⁸ Data on prisoners are from the Vera Institute. Data on police officers are from the Bureau of Justice Studies. Data on punitive spending are from usafacts.org.

municipalities do attempt to craft their own social policies. They can raise taxes and spend in redistributive ways. Thus, another answer is that they were subject to the same constraint that bound the federal government: the absence of a constituency that could force the rich to give to the poor.

But consider, in addition, two other facts that make redistributive policy difficult for states and localities. First, the rich live in certain areas but not in others. Thus, local officials in poor areas cannot raise the kind of revenue that the federal government can. Even if the mayor of Ferguson had the gall to tax and redistribute to fight the root causes of crime in his area, he could never tax San Francisco's billionaires. The perverse consequence of American federalism is that it is those areas in which violence concentrates that have the least resources to fight it at its root. Second, as was evident in the 1960s, the local state is especially vulnerable to the flight of its tax base. The costs of fleeing the federal state are much higher than the costs of fleeing local taxes, since the rich only have to jump across jurisdictional boundaries (e.g., move to the suburbs). This, too, condemns localities to cheap and thus punitive solutions.

RACIAL INEQUALITY

Our argument thus far has explained why incarceration grew and also why America is exceptionally punitive, but we have yet to say very much about inequalities in exposure to police and prisons. Why are certain groups of Americans — and in particular, black Americans — so much more likely to fall foul of America's carceral state? Racial disparities have declined slightly in the last two decades, but even over this period the black-white ratio has never fallen below five. There are few more important questions to pose about American punishment than this one.

One common answer is that these disparities are explained by the biases of police officers, prosecutors, juries, judges, and politicians.

This amounts to the claim that, conditional on having committed an offense, black defendants are more likely to be arrested, more likely to be charged, more likely to be convicted, more likely to receive longer sentences. There is certainly evidence that each of these disparities exist.

Yet, what is relevant is not just whether they exist but how much they can explain. For instance, evidence from federal courts suggests that judges sentence black defendants to sentences that are 10 percent longer than otherwise-equivalent white defendants.⁶⁹ One can take this as a rough index of judges' biases, explicit and implicit. But given that the overall disparity in the stock of prisoners is about 500 percent, this would be equivalent to noting that the biases of judges explain only about 2 percent of the total racial disparity in incarceration (10/500 = 2 percent). In fact, our best evidence suggests that biases at every stage, from arrest to sentencing, explain much less of the total racial inequality in punishment than is commonly assumed.⁷⁰ One estimate, which compares baseline estimates of offending to disparities in incarceration rates, finds that around 70–75 percent of the black-white disparity in incarceration is explained by the fact that black Americans are more likely to commit criminal offenses.⁷¹

Here, of course, it is natural to worry that we have no reliable measures of disparities in offending. After all, police reports and arrest records may be prone to racial bias either because police are individually prejudiced (and thus more likely to arrest African Americans)

⁶⁹ M. Marit Rehavi and Sonja B. Starr, "Racial Disparity in Federal Criminal Sentences," *Journal of Political Economy* 122, no. 6 (December 2014): 1320–54.

⁷⁰ Robert J. Sampson and William Julius Wilson, "Toward a Theory of Race, Crime, and Urban Inequality," in *Crime and Inequality*, ed. John Hagan and Ruth D. Peterson (Stanford, CA: Stanford University Press, 1995), 37–56; Michael Tonry and Matthew Melewski, "The Malign Effects of Drug and Crime Control Policies on Black Americans," *Crime and Justice* 37, no. 1 (January 1, 2008): 1–44.

⁷¹ Allen J. Beck and Alfred Blumstein, "Racial Disproportionality in U.S. State Prisons: Accounting for the Effects of Racial and Ethnic Differences in Criminal Involvement, Arrests, Sentencing, and Time Served," *Journal of Quantitative Criminology* 34, no. 3 (September 2018): 876.

or because police departments focus their activities in black neighborhoods (and are thus more likely to come into contact with African Americans). But concerns about racial bias in police data can be mitigated by relying on multiple and independent sources. We know from court records and witness reports, for instance, that the vast majority (roughly 90 percent) of homicides are intra-racial. Arrest records of suspects can thus be reasonably checked against racial disparities (in victimization) derived from coroner's reports. In 1970, for instance, coroners indicate that African Americans were nine times more likely to be murdered as whites, while they were eleven times more likely to be arrested for murder in the same year. By 1980 the ratio had fallen to 5.7 for victimization and 5.9 for arrests.⁷²

Furthermore, if cross-sectional disparities in offending between blacks and whites are consistently very large, they are also historically specific. Racial disparities before the twentieth century ran in the other direction. White Americans killed each other at higher rates before 1900.⁷³ Thus, any explanation of racial disparities in violence must account for their twentieth century provenance, which is but one reason that biological or other racist explanations of these disparities are a nonstarter.

So where do these disparities come from? The arguments of the previous sections furnish an answer. Behind racial disparities in offending lies long-standing inequality in life circumstances. African Americans are overrepresented in crime because they are more likely to live in America's worst neighborhoods, at the bottom of its stretched

⁷² National Center for Health Statistics, "Table 029: Death rates for homicide, by sex, race, Hispanic origin, and age: United States, selected years 1950–2015" in *Health, United States, 2018* (Hyattsville, Maryland: CDC, 2019). LaFree, "Race and Crime Trends in the United States, 1946–1990." For face-to-face crimes in which victims were able to perceive the race of the offender (which includes most violent crimes) police reports can also be compared to victimization surveys. Here, again, the literature has shown that, for non-drug offenses, these sources are roughly in agreement (Tonry and Melewski, "The Malign Effects of Drug and Crime Control Policies on Black Americans," 6–7; Beck and Blumstein "Racial Disproportionality in U.S. State Prisons").

⁷³ Roth, American Homicide, 201-225.

class structure, with few opportunities to escape, and few public resources available for their self-development or safety.

Critics of mass incarceration often ignore crime because they worry that acknowledging it would be to blame mass incarceration on individual choices. He at this does not follow. To blame individuals, one must make the additional, nonobvious argument that they are responsible for the antecedent causes of their crime. In a society in which the vast majority of criminal offenders are drawn from the bottom of its class structure and trapped in its worst neighborhoods, this is a risible proposition. Crime is an index of oppression. Blame thus misses the point. It is altogether unfortunate that those who are alive to this oppression would deny its consequences. The Left is not wrong to denounce accounts which blame criminals for crime (or African Americans for their disproportionate representation in the ranks of offenders). Yet nothing in this denunciation requires us to ignore the reality of crime and violence.

This neglect of crime by critics of mass incarceration has costly political consequences. In the absence of serious critical commentary on the issue, conservative common sense has thrived. Most importantly, by leading progressives to misdiagnose the source of racial disparities in punishment, it makes it impossible to wage effective war against them. Racial disparities are mostly not a result of the injustice of biased treatment inside the criminal justice system, but rather the foundational injustice of American racial inequality outside it. The remedy must be equivalently foundational: not merely the retraining of police, prosecutors, and judges, but a redistributive attack on the roots of inequality by race and place.

⁷⁴ This is particularly true of racial disparities in offending, even the recognition of which is sometimes considered victim-blaming at best, racist at worst (Sampson and Wilson, "Toward a Theory of Race, Crime, and Urban Inequality."). It is true that such racial disparities are a favorite topic of racists (Khalil Gibran Muhammad, *The Condemnation of Blackness* [Harvard University Press, 2011]). But recognizing the reality of racial disparities in offending does not make spurious explanations of these disparities any less spurious.

One might argue that racism matters because it has blocked precisely this magnitude of redistribution. Forman suggests this in his recent book on Washington, DC, in which black elected officials failed to win their "all-of-the-above" policy agenda (both social policy and punitive policy) because of the racism of the white establishment.⁷⁵ And in fact a host of work notes the unpopularity of American social programs when they are perceived to benefit black Americans.⁷⁶

But this revision does not take the barriers to social policy seriously enough. As we have argued, nonpunitive remedies to American violence demand massive, unprecedented redistribution from rich to poor. In Washington, DC and like cases, what is relevant is not the prejudice of the rich and the white but the powerlessness of the poor and the black. As Stokely Carmichael once guipped, "if a white man wants to lynch me, that's his problem. If he's got the power to lynch me, that's my problem." What African Americans specifically (and poor Americans, more generally) lacked, as the 1960s turned to the 1970s, was leverage over American elites. As the economy sputtered, cities hemorrhaged revenue, states reorganized around powerful suburban constituencies, and the labor and civil rights movements collapsed, the prospects for American social democracy grew ever fainter. In a world in which, somehow, black Americans had acquired new, sufficient leverage, no amount of white prejudice could have stood in their way. Tragically, the same forces that decimated black communities and yielded the rise in violence (deindustrialization, flight of white Americans and many middle-class blacks from city centers) also sapped poor, working-class black Americans of most of their economic and political power.

Given this, how should we think about the causal relevance of race to American mass incarceration? In our view, it matters mostly in ways both less direct and more basic. Race is relevant because it is

⁷⁵ Forman Jr, Locking Up Our Own, 12.

⁷⁶ Martin Gilens, Why Americans Hate Welfare: Race, Media, and the Politics of Antipoverty Policy (Chicago: University of Chicago Press, 1999).

our best explanation for the absence of a working-class movement on the American continent, and thus the persistent underdevelopment of American social policy. American slavery and then Jim Crow delayed the proletarianization of African Americans, with the result that they arrived in Northern cities after the first wave of American industrialization, in urban environments in which pivotal, scarce resources (jobs and housing) were hoarded by the first and second generations of established white ethnics. This was an environment destined to yield working-class disunity. Black Americans strove to penetrate well-protected labor and housing markets. It was no surprise that established incumbents would craft caste-based remedies to exclude them. Such strategies were rational, even if suboptimal in the long run.

In this sense, partisans of the standard story are not wrong to link American mass incarceration to American slavery. But they are connected not because slavery established some transhistorical imperative that America be always a land of white domination. Rather, they are connected because the plantation economy tied African-American labor to the land until 1940. Blacks were thus bypassed by America's industrial boom. They are connected also because slavery was largely responsible for an American federalism which assigns law enforcement to those parts of the state least capable of paying the higher costs of redistributive remedies. In the final reckoning, the story of the twin exceptions that have been the subject of this essay starts with this history.

Looking Forward

What is to be done about American crime and punishment today? Remedies run in two domains: criminal justice reform and reforms to

⁷⁷ Similar arguments can be found in Gary Marks and Seymour Martin Lipset, *It Didn't Happen Here: Why Socialism Failed in the United States* (New York: W. W. Norton & Co, 2000); Alesina and Glaeser, *Fighting Poverty in the US and Europe*.

⁷⁸ Robin L. Einhorn, *American Taxation, American Slavery* (Chicago: University of Chicago Press, 2008).

social policy. Most of the contemporary discussion has focused on the first. Those on the Left (but also some on the Right) have argued that the criminal justice system has become too overbearing, too harsh, too intrusive, and too punitive. This is undoubtedly true. The American carceral state is degrading and inhumane. Reforms to make it less so — humane conditions of confinement, shorter sentences, easier parole, decriminalization of key offenses, less aggressive policing — are urgently needed.

But there are two important points that the current reform conversation often elides. First, most of the people inside American prisons have committed serious offenses. Overbearing punitive intervention in their lives is an injustice, but so too would be hands-off neglect. A judicious treatment of their problems will require a radical rethinking of the very purpose of the penal system. Sadly, the views of the American left on punishment are often more American than left-wing. Leftists, too, talk of victims' rights, and demand retribution from guilty offenders. These impulses are understandable, but they are also draconian. Those who commit violent offenses are themselves victims of facts beyond their control, whether of inheritance or circumstance. The appropriate response is not to punish or to shame, but to repair and rehabilitate while safeguarding the public.⁷⁹ In this process, victims have no position of privilege; they deserve care and compensation for their trauma and loss, but society's debts to them should be paid separately. The specifics might be arguable, but the overall point is that reformers, left and right, have washed their hands of this problem by centering reform efforts on the easy cases (e.g. the nonviolent drug offender). This can actually amplify reigning intuitions about punishment in harder cases, which is where reform efforts will have to reach if they are to be effective.80

⁷⁹ Gregg D. Caruso, "Free Will Skepticism and Criminal Behavior: A Public Health-Quarantine Model," *Southwest Philosophy Review* 32, no. 1 (2016): 25–48; Barbara Fried, "Beyond Blame," *Boston Review*, June 2013.

⁸⁰ Christopher Seeds, "Bifurcation Nation: American Penal Policy in Late Mass Incarceration," *Punishment & Society*, October 19, 2016, 590–610.

Second, and more importantly, if we are right that the over-development of the American penal state is a symptom of the underdevelopment of the American social policy, meaningful reform is in large part the task of winning redistribution from ruling elites . It will be costly. And there will thus be losers, who will resist it. The end of American mass incarceration is not a technical problem for which there are smart, straightforward, but just not-yet-realized solutions. Rather, it is a political problem, the solution of which will require confronting the entrenched power of the wealthy. In this sense, the task before us is to build the capacities of poor and working-class Americans to win redress from their exploiters. &